

Artistic Beauty Permanent Make-Up Clinic

305 Mill Street
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August 25, 2006

Dear John,

I would like to take a moment to thank you for your exceptional Permanent Make-Up training, and also for the continued professional support that you have provided to me over the past 6 years. My business continues to grow with hundreds of satisfied clients who appreciate knowing that their permanent make-up was applied correctly and professionally the first time. I credit much of my success to the techniques and training that you have taught me. I will continue to recommend Arty Joe's Skin City to anyone who genuinely desires to learn the art of cosmetic tattooing.

When I decided to become a Permanent Make-Up artist, I attended a number of nationally recognized schools both here and abroad. The courses were good in providing instruction on the basics of the profession, but lacked substantially in teaching the requisite techniques of tattooing. I had spent countless months and several thousand dollars in these courses, just to have my clients return with minimal results. It was not until I labored for hours over pig's ears, and learned from you the fundamentals of tattooing the skin, that I began to experience success. Prior to your instruction, I had a return rate of nearly fifty percent; comprised almost exclusively of clients whose make-up was not implanted correctly. Shortly after training with you, I began having immediate success which resulted in less than 2 percent returns.

Over the past six years, I have had countless women come to me pleading for me to correct the mistakes which were made by other permanent make-up technicians. Knowing that pigment applied incorrectly can damage a client both aesthetically and mentally they are desperate for help, but in most cases all I can say is "sorry, it's permanent." When I see their tears and desperation I am thankful for the instruction that you provided me. I found your course to be both challenging and stimulating; the knowledge gained well outweighed the cost. People have asked me what sets Arty Joe's Skin City apart from the other "Cosmetic/ Micro pigmentation schools. I believe it's a combination of your professional instruction, coupled with your personal commitment, to ensure that your students are well trained before they ever place a needle on someone's face. Over the years, I have been most impressed and thankful that as a former student, I can call you anytime with a new or unique challenge and you always take as much time as necessary to explain, teach, and guide me in the right direction. You talk the talk and stand behind your work, training, and students.

In closing, I credit you with much of my success as a permanent make-up artist, and I feel that I would not have a flourishing business, with hundreds of satisfied clients, had it not been for your outstanding course of instruction and your personal dedication to the profession and to your students.

Sincerely,

Angela Sabal, R.N.